

Submission Guidelines

What is **The Yoga News**?

The Yoga News is a monthly electronic publication of **International Yogalayam**. This concise E-zine features current yoga news and special interest yoga editorials, while at the same time providing a platform with wide distribution for the promotion of current and upcoming yoga-related events, trainings, workshops, retreats, services and more...

[View a sample of *The Yoga News* HERE](#)

Submissions

In an effort to maintain the consistency of our yoga e-zine and make it a valuable and informative tool for everyone, we have compiled the following guidelines for editorial submission.

*** Please review all of the following submission guidelines before querying and/or submitting articles for publication.**

copyright

We only accept submissions from the original author of the articles or a publicist hired by the copyright owner to submit material. By submitting material (including photos and/or graphics), you acknowledge that you are legally entitled to distribute the work.

By submitting an article and/or image(s) to us, you agree to let us publish it/them in **The Yoga News** and, if we choose, on our (International Yogalayam's) website as well. You, however, retain the copyright in your work and are free to reuse it in any way you want.

content

The Yoga News accepts submissions for the following three sections:

1. Yoga News (max 600 words) - Current yoga news or yoga-related news stories. This can include articles related to the industry of yoga or various issues surrounding the practice and teaching of yoga locally, nationally, or globally. It may also include any other news story that is of particular interest to the yoga community or profession.

2. Yoga Special Interest Pieces. (max 600 words) - Any article that may be particularly interesting to the yoga community. This is **not** a platform for the exposition of various yogic, health or spiritual concepts, but rather for the recounting of personal yoga-related experiences, anecdotes, or human interest stories.

3. Yoga Profile. (300-400 words) - This section profiles individuals who are leading exemplar yogic lives, and are making significant contributions to the world through yoga. These individuals can be globally well-known yoga personalities, or they can be relatively unknown individuals whose contributions are having a profound impact on a smaller, local scale. **Please query the [editor first](#)**, with a short paragraph describing the person that you would like to profile. (Please include a [photograph](#) of the person being profiled.)

* For the promotion of yoga-related events, courses, products or services, please review our [media kit here](#).

Please Note:

Your article may be part of a longer article that is published elsewhere on the internet, and can thus include a link to the longer article at the end of it. However, any article published in **The Yoga News** must itself be a 'stand alone' piece, with a beginning, middle and end, and not be merely part of a longer article, where readers must visit an external link to finish reading it.

deadlines

In order to be included in **The Yoga News**, all final material must be received by the dates outlined in the [Submission Closing Dates](#) schedule at the end of this document.

photos

All accompanying photos and graphics should be sent along with the article.

formatting

Articles should be submitted as either plain text (.txt), or as a Microsoft Word document (.doc)

Photos should be in .jpg format

Graphics should be .gif format

resource boxes and links

Resource Box - You may place a brief resource box along with contact information (but no ads), with a link to your website and/or email at the end of your article.

Links - If the article is a version of a longer piece, then you may state this at the end of your article and provide the URL where the longer piece is located. Other links within the article itself are permitted if they are relevant to the piece and not of a promotional nature.

how to submit

Complete articles may be submitted directly to submissions@discover-yoga-online.com. As publication will be at the sole discretion of the editor, it is recommended that you query the editor at editor@discover-yoga-online.com with a brief proposal before submitting a complete article.

Please review our [formatting guidelines](#) before submitting anything. Submissions not adhering to our formatting requests will not be considered for publication.

* Please view a [sample of The Yoga News](#) before submitting your article.

Current Submission Closing Dates

Issue	Submission Closing Date
December, 2008	November 10, 2008
January, 2009	December 10, 2008
February	January 10
March	February 8

Note:

All final copy, graphics and/or images must be received by the above Closing Dates.

Contacts

Editor: Yogacharya

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Submissions:

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International Yogalayam's website:

<http://www.discover-yoga-online.com>

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